



# 8TH INTERNATIONAL WEEK "SOCIAL INNOVATIONS FOR SUSTAINABLE REGIONAL DEVELOPMENT"

23-26th of April, 2024  
Klaipeda, Lithuania

# INTERNATIONAL STAFF WEEK

<b>23 April</b>	
Venue: Senate Hall, 2nd floor, Klaipėda University campus, address: Herkaus Manto Str. 84, 92294 Klaipėda	
<b>13:30</b>	Registration. Welcome coffee
<b>14:00</b>	Opening of the event. Welcome speech by Rector Artūras Razbadauskas and vice-Rector for Studies Aida Norvilienė
<b>14:10</b>	Presentation of Klaipėda University by the Head of Communication and Marketing Office Inga Petrauskienė
<b>14:30</b>	Tour around University campus with Vygantas Vareikis
<b>15:00</b>	Visit to the STEAM center
<b>15:30</b>	Presentations by participants
<b>24 April</b>	
Meeting point: Klaipėda University campus, address: Herkaus Manto Str. 84, 92294 Klaipėda	
<b>9:00</b>	Trip around Klaipėda region (Klaipėda - Dreverna - Kintai - Ventės ragas)
<b>25 April</b>	
Venue: H. Manto str. 84, building with a clock. Entrance door next to statue.	
<b>09:30</b>	Registration

<b>10:00</b>	<b>OPENING OF THE CONFERENCE</b> Artūras Razbadauskas. Rector of Klaipeda University, Lithuania Rimantas Balsys. Dean of Faculty of Social Sciences and Humanities, Klaipeda University, Lithuania Ligita Šimanskienė. Chairperson of Conference Scientific Committee, Klaipeda University, Lithuania	
<b>10:15</b>	Session chairperson: Prof. Dr. Ligita Šimanskienė (Klaipeda University, Lithuania) Keynote speakers: 1. Prof. Dr. Inmaculada Llibrer Escrig (Catholic University of Valencia, Spain). Accountability, Our Cultural Heritage for Building Thoughtful Society 2. Assoc. Prof. Habil. Dr. Krzysztof Żęgota (University of Warmia and Mazury in Olsztyn, Poland). Challenges and Limitations in Development of Borderlands: Experience of Warmia and Mazury Region after February 2022 3. Assoc. Prof. Dr. Nadiia Bocharova (Kharkiv National Automobile and Highway University, Ukraine). Corporate Social Responsibility as an Instrument of Sustainable Business Development: Exploring Types and Dimensions	
<b>12:00</b>	Lunch time	
<b>TOWARDS ECONOMIC SUSTAINABILITY</b>		<b>SOCIAL INNOVATIONS IN MANAGEMENT</b>
<b>Venue: H. Manto str. 84, building with a clock. Auditorium: 203</b>		<b>Venue: H. Manto str. 84, building with a clock. Entrance door next to statue.</b>
	<b>Session chairperson: Prof. Dr. Horatiu Dragomirescu</b> (Bucharest University of Economic Studies, Romania) and <b>Prof. Dr. Daiva Labanauskaitė</b> (Klaipeda University, Lithuania)	<b>Session chairperson: Assoc. Prof. Dr. Jurgita Paužuolienė</b> (Klaipeda University, Lithuania)
<b>13:30</b>	<b>Horatiu Dragomirescu</b> (Bucharest University of Economic Studies, Romania). Addressing the Sustainability Imperative by Taking a Systemic Stance in Managerial Thinking and Action	<b>Biruta Sloka, Kristine Liepina</b> (University of Latvia, Latvia). Information Technologies Applications for Contacting with Public Services in Latvia
<b>13:45</b>	<b>Viljaras Reigas</b> (Klaipeda University, Lithuania). Sustainability in Healthcare – a Necessity or a Choice?	<b>Demirel Hatice Gökçe</b> (Firat University, Turkiye). From Alienizing Organizations to Meaning-Producing Organizations
<b>14:15</b>	<b>Henrika Ruginė</b> (Klaipeda University, Lithuania). Circular Economy Possibilities in Maritime Sector	<b>Paweł Zając</b> (University of Lomza, Poland). Citizens' Trust in Government as a Function of Good Governance - Analysis of Art. 8 of The Polish Code of Administrative Procedure
<b>14:30</b>	<b>Daiva Labanauskaitė</b> (Klaipeda University, Lithuania). Through Responsible Tourism Towards a Green Economy	<b>Indre Razbauskaite Venske</b> (Klaipeda University, Lithuania). The Impact of Green Marketing on Branding and Purchase Intention
<b>14:45</b>	<b>Birutė Paulikienė, Ligita Šimanskienė</b> (Klaipeda University, Lithuania). Employee Resilience: Primary Employee Responses in Crisis Situations	

15:00	Coffee break
Session chairperson: Prof. Dr. Biruta Sloka (University of Latvia, Latvia)	
15:15	Jelena Zascerinska <sup>1</sup> , Andreas Ahrens <sup>2</sup> and Julija Melnikova <sup>3</sup> ( <sup>1</sup> Centre for Education and Innovation Research, Latvia, <sup>2</sup> Hochschule Wismar, Germany, <sup>3</sup> Klaipeda University Lithuania). Interdisciplinary Approach to Conceptualisation of Uncertainty in Social Sciences
15:30	Ligita Šimanskienė, Jurgita Paužuolienė (Klaipeda University, Lithuania). The Good Practices of NGO's in Implementing Sustainable Development Goals
15:45	Rosita Vaičiulė (Klaipeda University, Lithuania). Fake News in the Information Space - Challenges for the Media Landscape
16:00	Krystian Małyszko (Medical University of Białystok, Białystok, Poland). Medical Staff in Poland in the Years 2012-2022: Challenges Related to the Human Resource Distribution
16:15	Round table discussion. <b>FROM BUSINESS-AS-USUAL TO OUT-OF-THE-BOX MANAGERIAL THINKING AND ACTION</b> Prof. Dr. Horatiu Dragomirescu (Bucharest University of Economic Studies, Romania), Ligita Šimanskienė, (Klaipeda University, Lithuania), Biruta Sloka, (University of Latvia, Latvia), Rima Karsokienė (Klaipeda University, Lithuania)
18:00	Dinner
<b>26 April</b>	
Venue: Online	
10:00	Panel <a href="#">Towards Economic Sustainability</a>
10:00	Panel <a href="#">Public Health and Interdisciplinary Research</a>
10:00	Panel <a href="#">Spatial Inequalities and Social-Economic Vulnerabilities in The Regions</a>
10:00	Panel <a href="#">Port Digitalization, Security and Sustainability in Turbulent Time</a>
10:00	Panel <a href="#">Education and Creation of Innovation in Childhood</a>
13:30	Panel <a href="#">Social Innovations in Management</a>